



LinkedIn Best Practices

Build a LinkedIn profile that showcases your engineering skills, research, and professional experience. Strengthen your personal brand, expand your network, and get noticed by employers with these LinkedIn best practices for MAE graduate students.

Why LinkedIn?

- Showcase your advanced technical and research expertise to employers and collaborators.
- Build a professional identity that reflects your graduate-level work.
- Connect with engineering professionals, alumni, and potential mentors.
- Discover job, internship, and research opportunities in industry and academia.
- Stay visible in a global network of mechanical and aerospace engineering professionals.

Networking Tips

- Connect with classmates, alumni, and faculty.
- Personalize connection requests.
- Join professional groups like ASME, AIAA, or engineering alumni groups.
- Post or share relevant articles to show your interests.
- Thank your connections after informational interviews.

Profile Essentials

- **Professional Headshot:** Wear business casual or business professional attire with a clear, friendly photo.
- **Headline:** Example: M.S. Mechanical Engineering Student | Thermal Systems | ANSYS & SolidWorks
- **About Section:** Write a brief paragraph summarizing your program, skills, and career goals. Keep it conversational and keyword-rich.
- **Experience:** List internships, research assistantships, and technical projects. Use bullet points describing your impact and skills.
- **Education:** Include your graduate program, undergraduate degree, and any certifications.
- **Skills & Endorsements:** Add relevant technical skills (e.g., MATLAB, CFD, CAD) and soft skills (e.g., teamwork, communication).
- **Projects & Publications:** Upload posters, conference papers, and project summaries. Add multimedia to make your profile stand out.



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